

# **OUR ROUTE TO MARKET**







MODERN RETAIL CHANNEL (HYPERMARKETS, SUPERMARKETS, MINIMARKET'S)



CONVENIENCE CHANNEL (PETROL STATION)



WHOLE SALE DEPOTS CHANNEL



MICRO DISTRIBUTOR CHANNEL



PROXIMITY CHANNEL (GROCERIES)



FOODSERVICE CHANNEL



WHOLESALERS CHANNEL



FROZEN WHOLE SALE CHANNEL



SUB-DISTRIBUTOR CHANNEL



#### Formal Retail







### Wholesale







## Open Markets







### **Food Services**









## **Groceries (cantinas)**







### **Pharmacies**







### Beauty channel







### Institution



